What are state balanced budget requirements and how do they work?

FISCAL FEDERALISM AND FISCAL INSTITUTIONS

Q. What are state balanced budget requirements and how do they work?

A. Balanced Budget Requirements (BBRs) are constitutional or statutory rules that prohibit states from spending more than they collect in revenue. They vary in stringency and design, and some research finds that stricter BBRs can produce "tighter" state fiscal outcomes, such as reduced spending and smaller deficits. However, they can also contribute to volatility and force states to cut services or raise taxes when their economies are already hurting. The effects of BBRs also depend critically on the details of the laws and implementation.

BACKGROUND

Balanced Budget Requirements (BBRs) have become a pillar of state budgeting practice over the last thirty years, requiring states to balance projected revenue with expenditures. In general, stricter BBRs, which prohibit states from carrying deficits into the following fiscal year, are associated with tighter fiscal outcomes, such as smaller deficits and more rapid spending adjustments during recessions.

Although all states except North Dakota and Wyoming have some restrictions, the design and stringency of requirements varies across states. For example, although Minnesota and New Mexico require the governor to propose a balanced budget, they do not require the legislature to pass one. Texas and West Virginia, by comparison, require the legislature to pass a balanced budget, but they do not require the governor's initial proposal to be balanced. In California, the governor must propose, the legislature must pass, and the governor must ultimately sign a balanced budget. In 2015, 38 states required the governor to submit a balanced budget to the legislature; 38 (though not necessarily the same 38) required the legislature to pass a balanced budget; and only one, California, required the governor to ultimately sign a balanced budget. BBRs typically only apply to states' operating budgets, while capital and pension funds are usually exempt from these limitations.

While researchers have debated how to best classify the relative strength of a state's BBR, recent research suggests a BBR is more binding if it meets at least one of the <u>following requirements</u>:

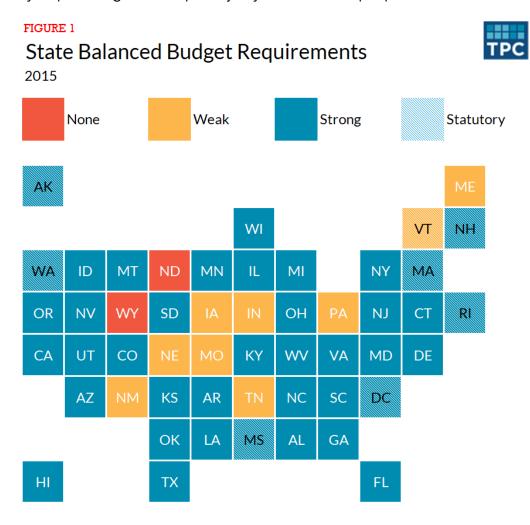
- the governor must sign a balanced budget;
- the state is prohibited from carrying over a deficit into the following fiscal year or biennium; or
- the legislature must pass a balanced budget accompanied by either limits on supplementary appropriations or within fiscal-year controls to avoid a deficit.

What are state balanced budget requirements and how do they work?

FISCAL FEDERALISM AND FISCAL INSTITUTIONS

Most states have a strong BBR per this classification system (figure 1), and in general states have tended to strengthen their BBRs over time.

BBRs can be either constitutional or statutory. While constitutional or statutory designations do not necessarily determine whether a rule is strong or weak, constitutional requirements can be more difficult to override, and may require a legislative supermajority or vote of the people to amend.



Source: Urban-Brookings Tax Policy Center review of literature, including Hou and Smith (2006), Smith and Hou (2013), and NCSL (2010), as well as independent review of state statutes, constitutional provisions, and state sources.

Notes: A strong balanced budget requirement meets one or more of the following criteria: 1) requires the governor to sign a balanced budget; 2) prohibits the state from carrying over a deficit into the following year or biennium; or 3) requires the legislature to pass a balanced budget, accompanied by within-year fiscal controls or limits on supplemental appropriations. A "statutory" designation indicates that all balanced budget rules in that state are statutory. A non-statutory designation indicates that one or more of that state's rules is constitutional. In the District of Columbia, the mayor must propose, council must pass, and mayor then present a balanced budget to the president for submission to the US Congress. We classify this as a strong requirement.

What are state balanced budget requirements and how do they work?

FISCAL FEDERALISM AND FISCAL INSTITUTIONS

CIRCUMVENTING BALANCED BUDGET REQUIREMENTS

Under some circumstances, state policymakers can circumvent their BBRs. These rules typically apply to a narrowly defined share of total state spending, and government fund accounting practices can provide opportunities to shift obligations between funds or years.

For example, because BBRs are applied on a cash rather than accrual basis, states can push a payroll or state aid payment from the last month of the current fiscal year into the first month of the next. This allows states to meet the legal requirement to balance their budgets while leaving actual resources and obligations out of balance. During the 2009–10 budget cycle, for example, California moved its payroll obligation by one day to balance its budget.

These actions only produce one-time savings, however, as the state simply transfers its obligation to the following fiscal year. If a shortfall results from sudden changes in economic conditions, this flexibility can allow a state time to recover economically and meet its fiscal obligations. However, it can also lead to ongoing reallocation of expenses to the next budget year.

IMPACT

Strong antideficit provisions, such as those in BBRs, are associated with:

- reduced spending;
- smaller deficits;
- more rapid spending adjustments during recessions;
- less debt:
- lower borrowing costs; and
- higher surpluses, which states can then deposit into a budget stabilization fund to smooth over gaps in spending at later dates.

Fiscal and budgetary institutions like BBRs, particularly when enforced strongly, influence both the size and composition of states' responses to fiscal deficits.

Poterba (1994), for example, found that states with strict BBRs, which prohibited them from running deficits into the following year, were better able to adjust to deficit shocks, especially if one political party controlled both the governorship and the state house of representatives. States with weak antideficit provisions reduced spending by \$17 for every \$100 deficit overrun, compared with \$44 in strong antideficit states (Poterba 1994).

More recent <u>research</u> continues to show that states with relatively strong BBRs cut their budgets more in response to deficits than states with weaker rules. This was true for the two decades preceding the 2008 recession, with even more pronounced effects between 2008 and 2015 (Rueben, Randall, and Boddupalli 2018) Additionally, in more recent years, states with strong balanced budget rules bridged less of their gap with revenue increases than in years prior, leaning more on spending cuts or possibly reserve funds to bridge gaps.

However, strict BBRs can also increase states' fiscal and economic volatility, since they force a state to enact spending cuts or revenue increases when a state's economy is already contracting (Bayoumi and Eichengreen

What are state balanced budget requirements and how do they work?

FISCAL FEDERALISM AND FISCAL INSTITUTIONS

1995; Levinson 1998, 2007). These actions exacerbate, rather than counter, the effects of an economic contraction. During and following the <u>Great Recession</u>, for example, states with strong BBRs cut their budgets and raised revenues precisely when the economy and residents would benefit from states spending more and easing taxes.

Updated May 2020

Data Sources

Hou, Yilin, and Daniel L. Smith. 2006. "A Framework for Understanding State Balanced Budget Requirement Systems: Reexamining Distinctive Features and an Operational Definition." Public Budgeting & Finance 26 (3): 22–45.

NCSL (National Conference of State Legislatures). 2010. <u>"State Balanced Budget Requirements: Provisions and Practice."</u> Denver, CO: NCSL._

Smith, Daniel L., and Yilin Hou. 2013. "Balanced Budget Requirements and State Spending: A Long-Panel Study." Public Budgeting & Finance 33 (2): 1–18.

Further Reading

Bayoumi, Tamim, and Barry Eichengreen. 1995. "Restraining Yourself: The Implications of Fiscal Rules for Economic Stabilization." Staff Papers - International Monetary Fund 42, no. 1: 32.

California Legislative Analyst's Office. 2010. <u>"The 2011–12 Budget: California's Fiscal Outlook."</u> Sacramento: California Legislative Analyst's Office.

Levinson, Arik. 1998. "Balanced Budgets and Business Cycles: Evidence from the States." National Tax Journal, 715–732.

——. 2007. "Budget Rules and State Business Cycles: A Comment." Public Finance Review 35 (4): 545–549. doi:10.1177/1091142107301758.

Poterba, James M. 1994. "State Responses to Fiscal Crises: The Effects of Budgetary Institutions and Policies." Journal of Political Economy 102 (4): 799–821.

Randall, Megan, and Kim Rueben. 2017. <u>"Sustainable Budgeting in the States: Evidence on State Budget Institutions</u> and Practices." Washington, D.C.: Urban Institute.

Rueben, Kim, Megan Randall, and Aravind Boddupalli. 2018. "Budget Processes and the Great Recession: How State Fiscal Institutions Shape Tax and Spending Decisions." Washington, D.C.: Urban Institute.

Copyright © 2020. Tax Policy Center. All rights reserved. Permission is granted for reproduction of this file, with attribution to the Urban-Brookings Tax Policy Center.