Effects of The Tax Cuts and Jobs Act on Investment Incentives and Financial Reporting

Wednesday, June 6, 2018

8:30 a.m.  Breakfast and registration

9:00 a.m.  Welcome and introduction
  • Mark Mazur, Robert C. Pozen Director, Urban-Brookings Tax Policy Center @TaxPolicyCenter
  • Gregory W. Brown, Professor of Finance, Sarah Graham Kenan Distinguished Scholar, and Director of the Frank Hawkins Kenan Institute of Private Enterprise, University of North Carolina Kenan-Flagler Business School

9:05 a.m.  Effects of the TCJA on Corporate Profitability and Investment Incentives by Industry: Perspectives from Accounting and Economics
  • Ed Maydew, David E. Hoffman Distinguished Professor of Accounting, University of North Carolina Kenan-Flagler Business School @kenanflagler
  • Jennifer Blouin, Professor of Accounting, Wharton School of the University of Pennsylvania @Wharton
  • Joseph Rosenberg, Senior Research Associate, Urban-Brookings Tax Policy Center @J_W_Rosenberg
  • Jeff Hoopes, Assistant Professor of Accounting, University of North Carolina Kenan-Flagler Business School (moderator) @taxnotions

9:55 a.m.  Audience Q&A

10:15 a.m.  Break

10:35 a.m.  Tax Reform and Financial Reporting: Perspectives from the Field
  • Todd Castagno, Equity Research Analyst, Morgan Stanley
  • W. A. Banks Edwards, Managing Partner, Washington National Tax Practice, Deloitte
  • Benjamin Page, Senior Fellow, Urban-Brookings Tax Policy Center @TaxPolicyCenter
  • Brian Faler, Senior Tax Reporter, Politico (moderator) @Brian_Faler

11:35 a.m.  Audience Q&A

11:55 a.m.  Closing remarks
  • Ed Maydew, David E. Hoffman Distinguished Professor of Accounting, University of North Carolina Kenan-Flagler Business School @kenanflagler
  • Eric Toder, Codirector, Urban-Brookings Tax Policy Center @etoder

12:00 p.m.  Event concludes

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