



# Effects of The Tax Cuts and Jobs Act on Investment Incentives and Financial Reporting

Wednesday, June 6, 2018

- 8:30 a.m. Breakfast and registration
- 9:00 a.m. Welcome and introduction
- Mark Mazur, Robert C. Pozen Director, Urban-Brookings Tax Policy Center [@TaxPolicyCenter](#)
  - Gregory W. Brown, Professor of Finance, Sarah Graham Kenan Distinguished Scholar, and Director of the Frank Hawkins Kenan Institute of Private Enterprise, University of North Carolina Kenan-Flagler Business School
- 9:05 a.m. Effects of the TCJA on Corporate Profitability and Investment Incentives by Industry: Perspectives from Accounting and Economics
- Ed Maydew, David E. Hoffman Distinguished Professor of Accounting, University of North Carolina Kenan-Flagler Business School [@kenanflagler](#)
  - Jennifer Blouin, Professor of Accounting, Wharton School of the University of Pennsylvania [@Wharton](#)
  - Joseph Rosenberg, Senior Research Associate, Urban-Brookings Tax Policy Center [@J\\_W\\_Rosenberg](#)
  - Jeff Hoopes, Assistant Professor of Accounting, University of North Carolina Kenan-Flagler Business School (moderator) [@taxnotions](#)
- 9:55 a.m. Audience Q&A
- 10:15 a.m. Break
- 10:35 a.m. Tax Reform and Financial Reporting: Perspectives from the Field
- Todd Castagno, Equity Research Analyst, Morgan Stanley
  - W. A. Banks Edwards, Managing Partner, Washington National Tax Practice, Deloitte
  - Benjamin Page, Senior Fellow, Urban-Brookings Tax Policy Center [@TaxPolicyCenter](#)
  - Brian Faler, Senior Tax Reporter, *Politico* (moderator) [@Brian\\_Faler](#)
- 11:35 a.m. Audience Q&A
- 11:55 a.m. Closing remarks
- Ed Maydew, David E. Hoffman Distinguished Professor of Accounting, University of North Carolina Kenan-Flagler Business School [@kenanflagler](#)
  - Eric Toder, Codirector, Urban-Brookings Tax Policy Center [@etoder](#)
- 12:00 p.m. Event concludes



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