

Effects of The Tax Cuts and Jobs Act on Investment Incentives and Financial Reporting

Wednesday, June 6, 2018

8:30 a.m. Breakfast and registration

9:00 a.m. Welcome and introduction

- **Mark Mazur**, Robert C. Pozen Director, Urban-Brookings Tax Policy Center [@TaxPolicyCenter](#)
- **Gregory W. Brown**, Professor of Finance, Sarah Graham Kenan Distinguished Scholar, and Director of the Frank Hawkins Kenan Institute of Private Enterprise, University of North Carolina Kenan-Flagler Business School

9:05 a.m. Effects of the TCJA on Corporate Profitability and Investment Incentives by Industry: Perspectives from Accounting and Economics

- **Ed Maydew**, David E. Hoffman Distinguished Professor of Accounting, University of North Carolina Kenan-Flagler Business School [@kenanflagler](#)
- **Jennifer Blouin**, Professor of Accounting, Wharton School of the University of Pennsylvania [@Wharton](#)
- **Joseph Rosenberg**, Senior Research Associate, Urban-Brookings Tax Policy Center [@J_W_Rosenberg](#)
- **Jeff Hoopes**, Assistant Professor of Accounting, University of North Carolina Kenan-Flagler Business School (*moderator*) [@taxnotions](#)

9:55 a.m. Audience Q&A

10:15 a.m. Break

10:35 a.m. Tax Reform and Financial Reporting: Perspectives from the Field

- **Todd Castagno**, Equity Research Analyst, Morgan Stanley
- **W. A. Banks Edwards**, Managing Partner, Washington National Tax Practice, Deloitte
- **Benjamin Page**, Senior Fellow, Urban-Brookings Tax Policy Center [@TaxPolicyCenter](#)
- **Brian Faler**, Senior Tax Reporter, Politico (*moderator*) [@Brian_Faler](#)

11:35 a.m. Audience Q&A

11:55 a.m. Closing remarks

- **Ed Maydew**, David E. Hoffman Distinguished Professor of Accounting, University of North Carolina Kenan-Flagler Business School [@kenanflagler](#)
- **Eric Toder**, Codirector, Urban-Brookings Tax Policy Center [@etoder](#)

12:00 p.m. Event concludes



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