



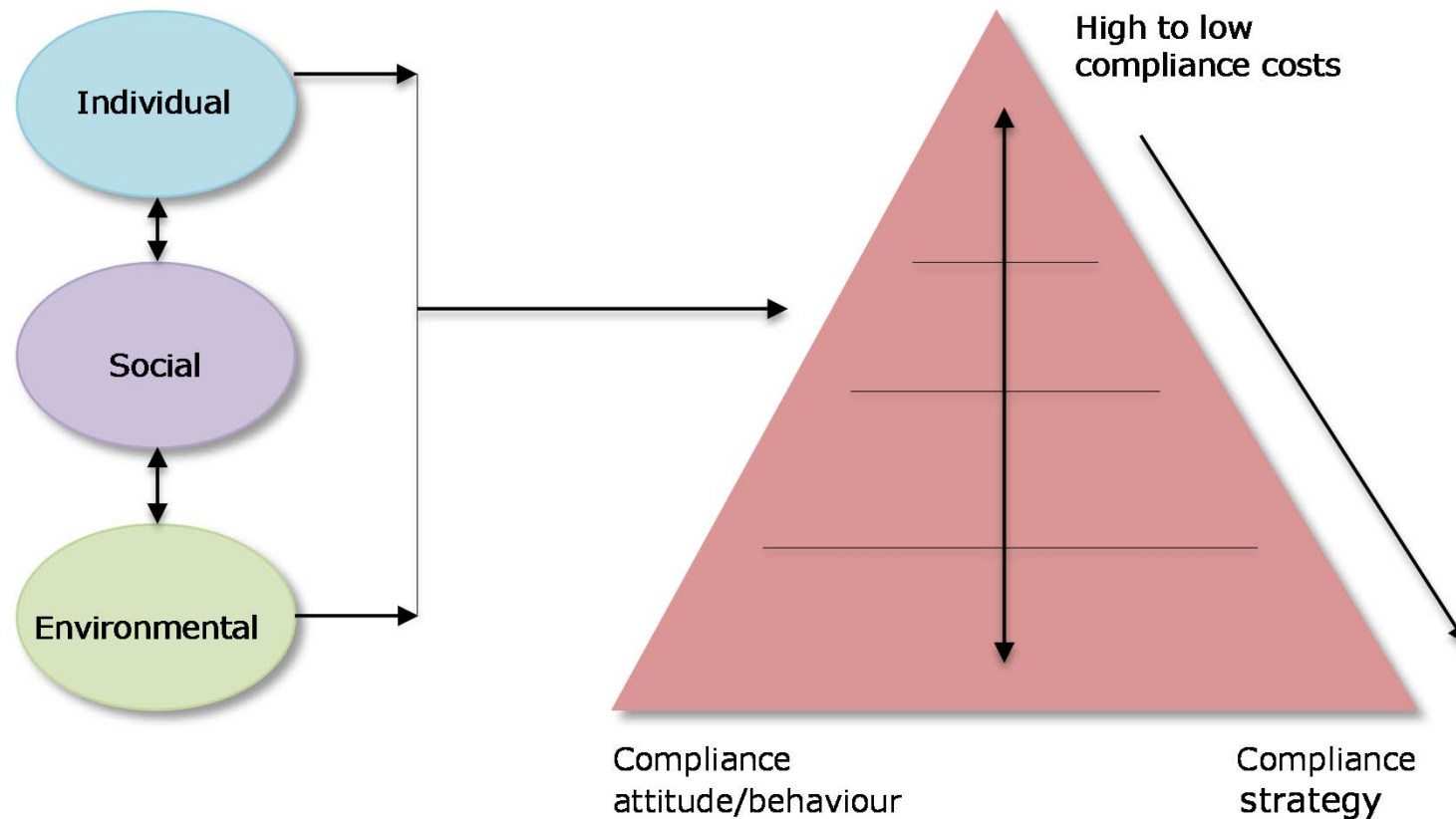
Filling in the Black Hole: Research and Evaluation into the Hidden Economy

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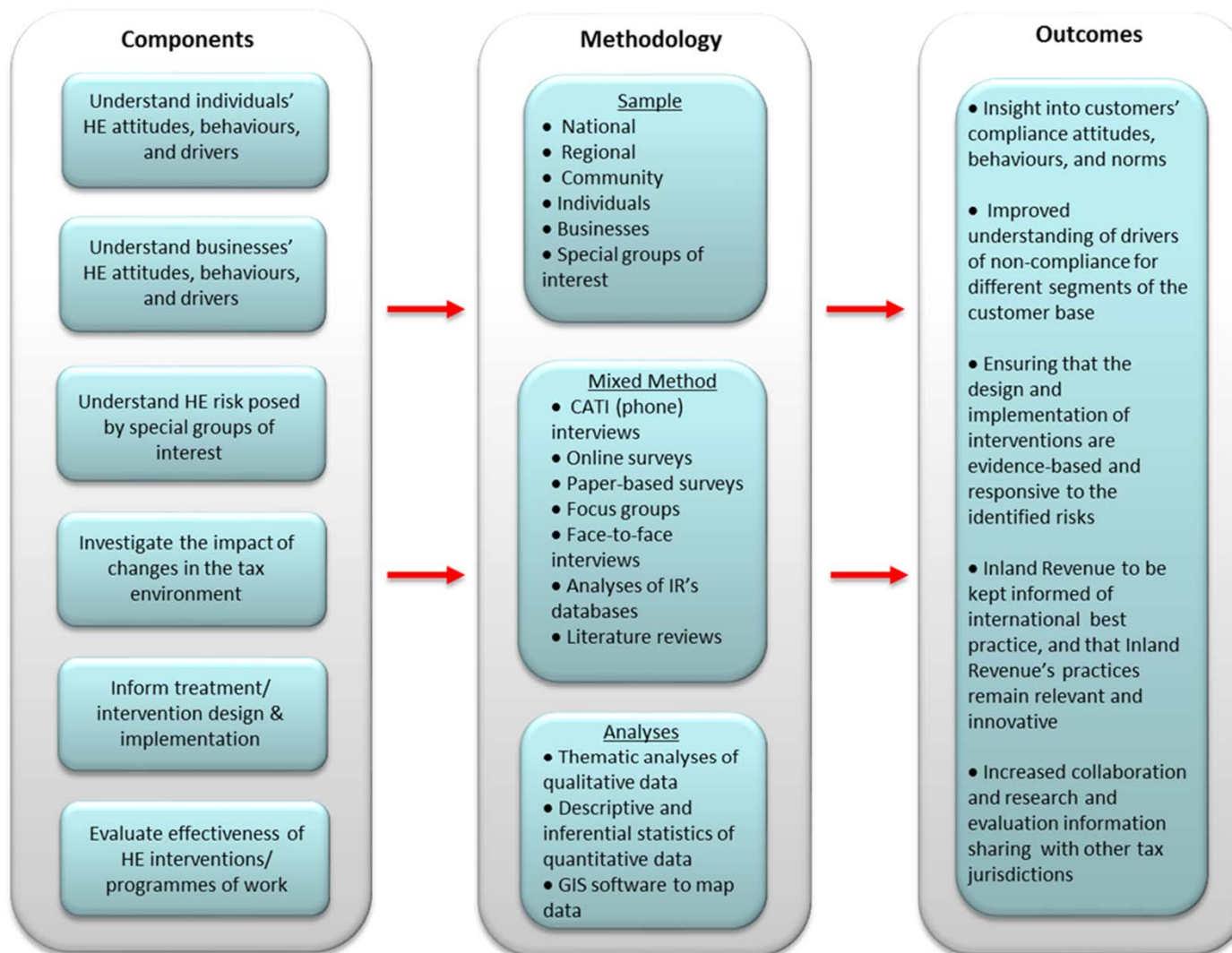
Conceptual basis of Hidden Economy research and evaluation



An ecological approach to understanding taxpayer attitudes and behaviours



Inland Revenue New Zealand's Hidden Economy Research & Evaluation Programme



Ecological, longitudinal, and evidence-based approach that positively contributes to influencing taxpayer compliance

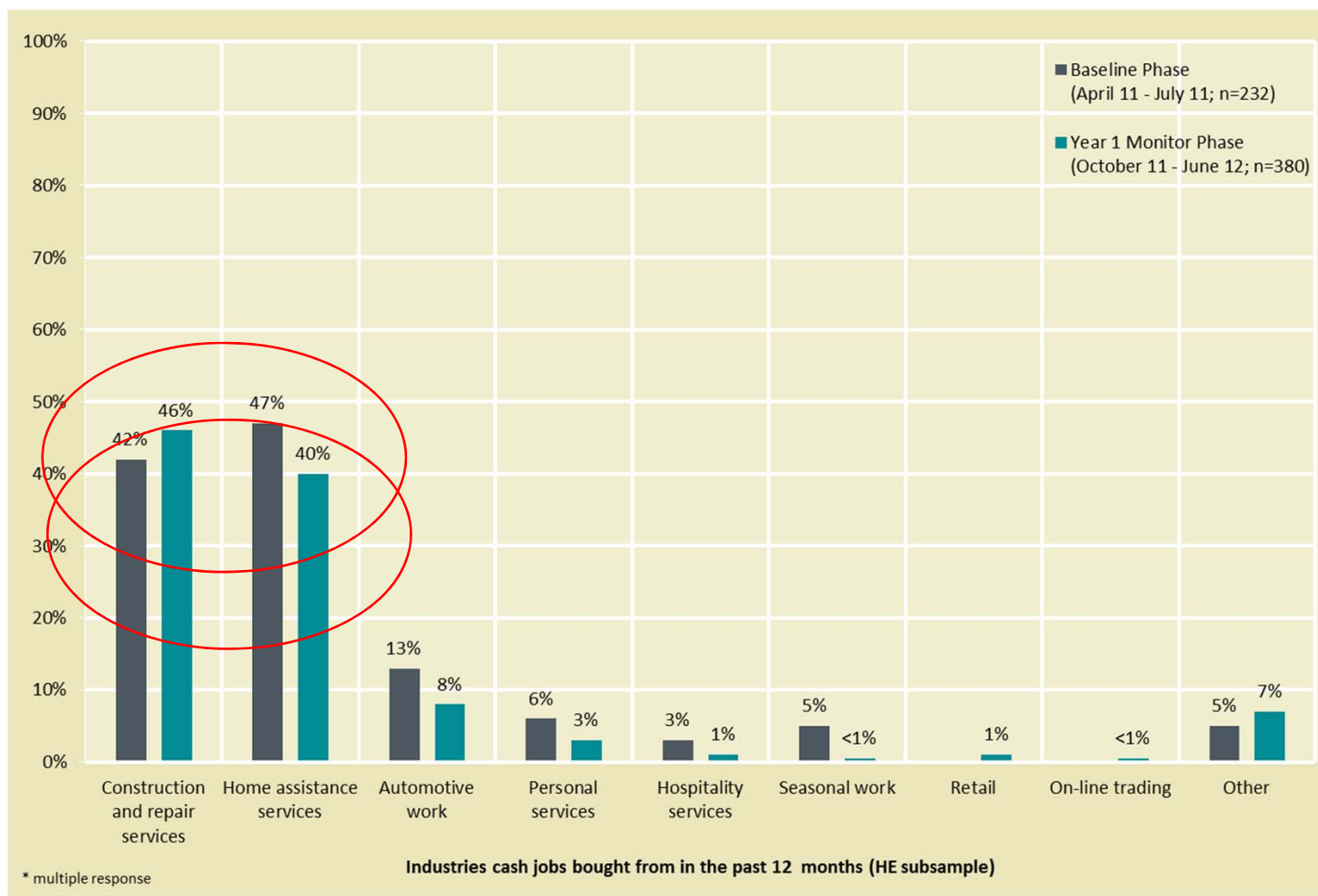
Highlights from the Hidden Economy Research & Evaluation Programme



Measuring the size of the Hidden Economy

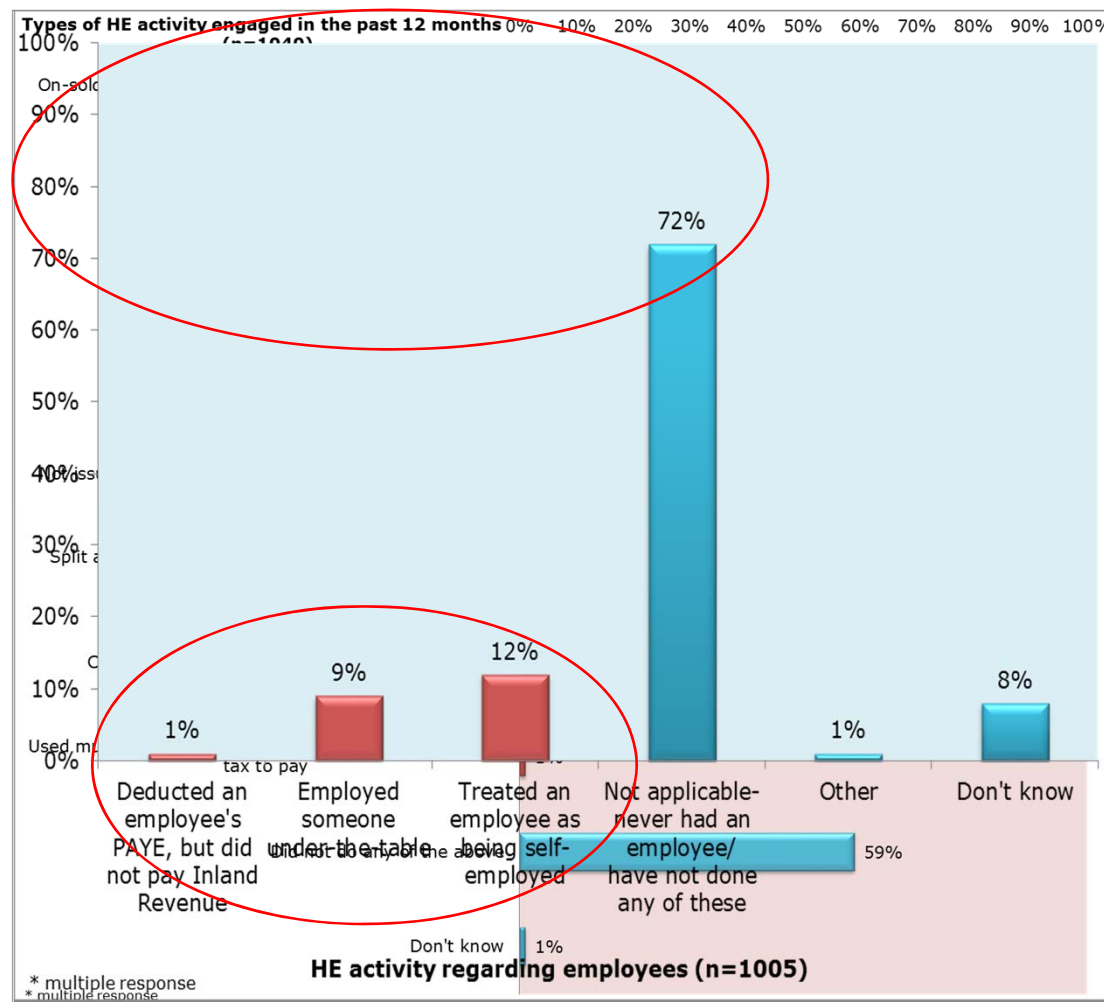
- Review of different methodological approaches to measuring the tax gap (Slyuzberg, 2012)
- Concluded :
 - No standard approaches for assessing and interpreting the tax gap
 - Different definitions used by tax authorities
 - Calculations subject to assumptions which cannot always be observed
 - Statistical robustness and accuracy of measurements queried
 - Caution in using tax gap measurements as a proxy measure of HE

Hidden Economy behaviour



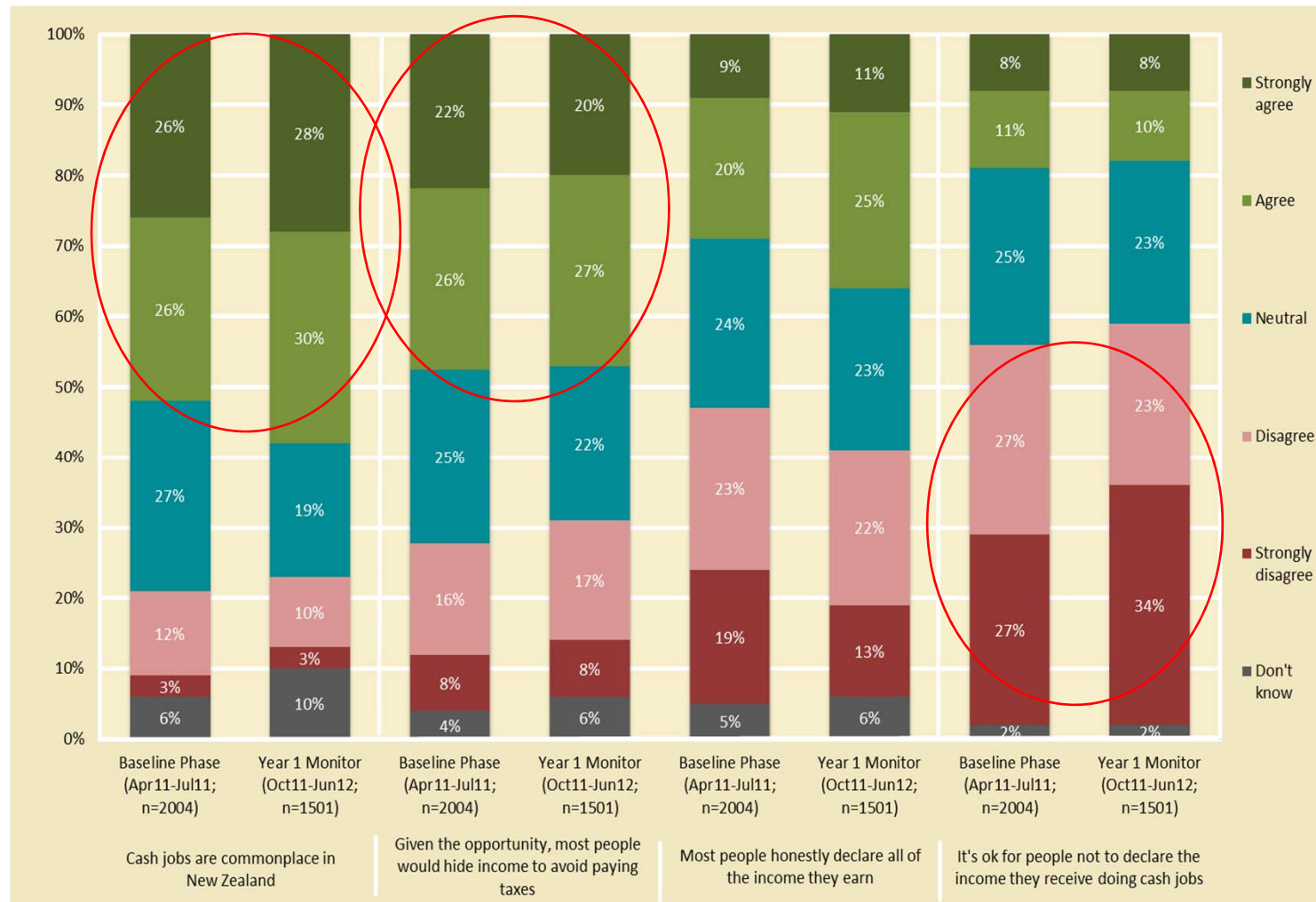
Cleland & Leong (2013)

Hidden Economy behaviour



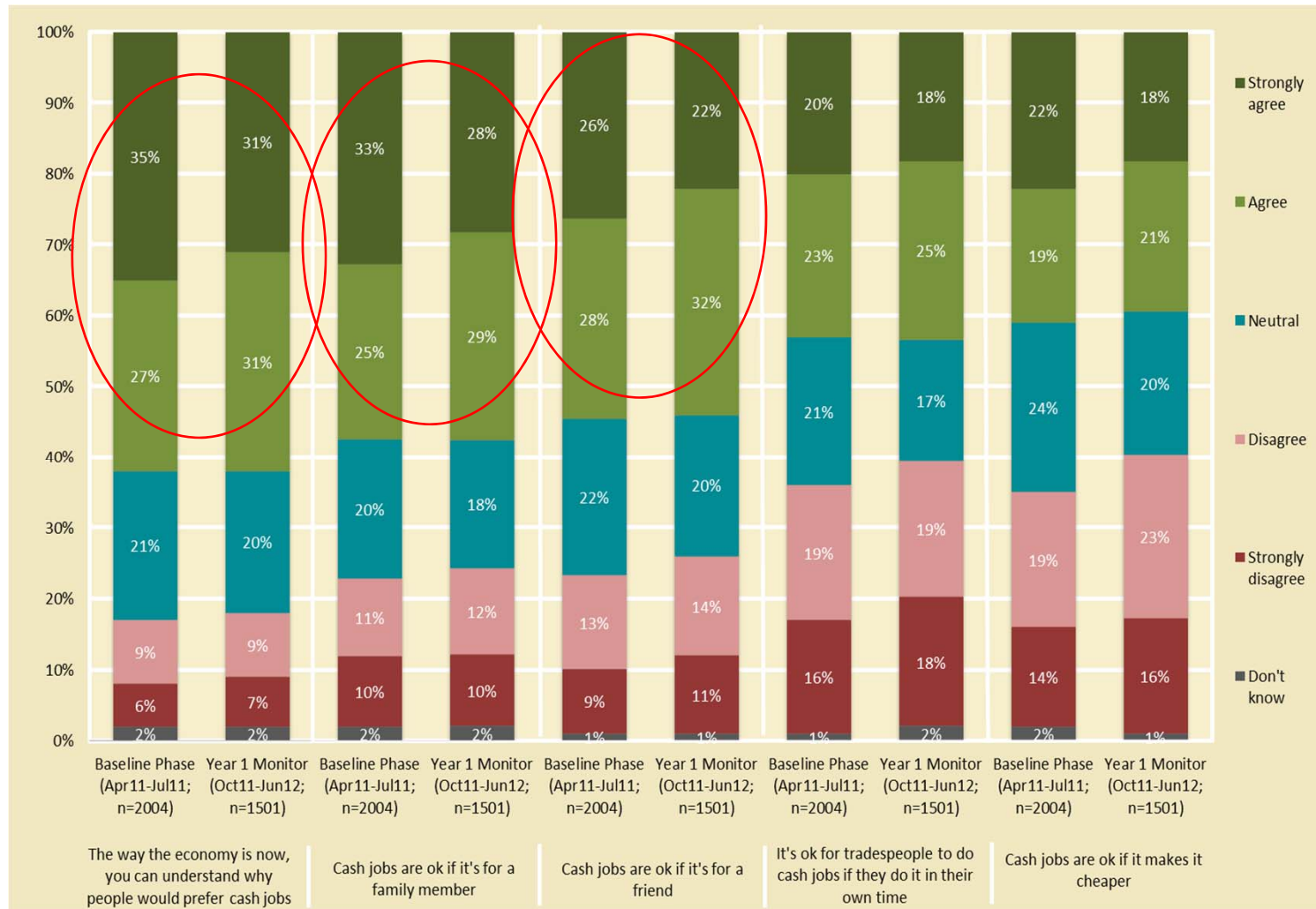
Cleland, Bhaskaran, & Copeland (2012)

Hidden Economy attitudes



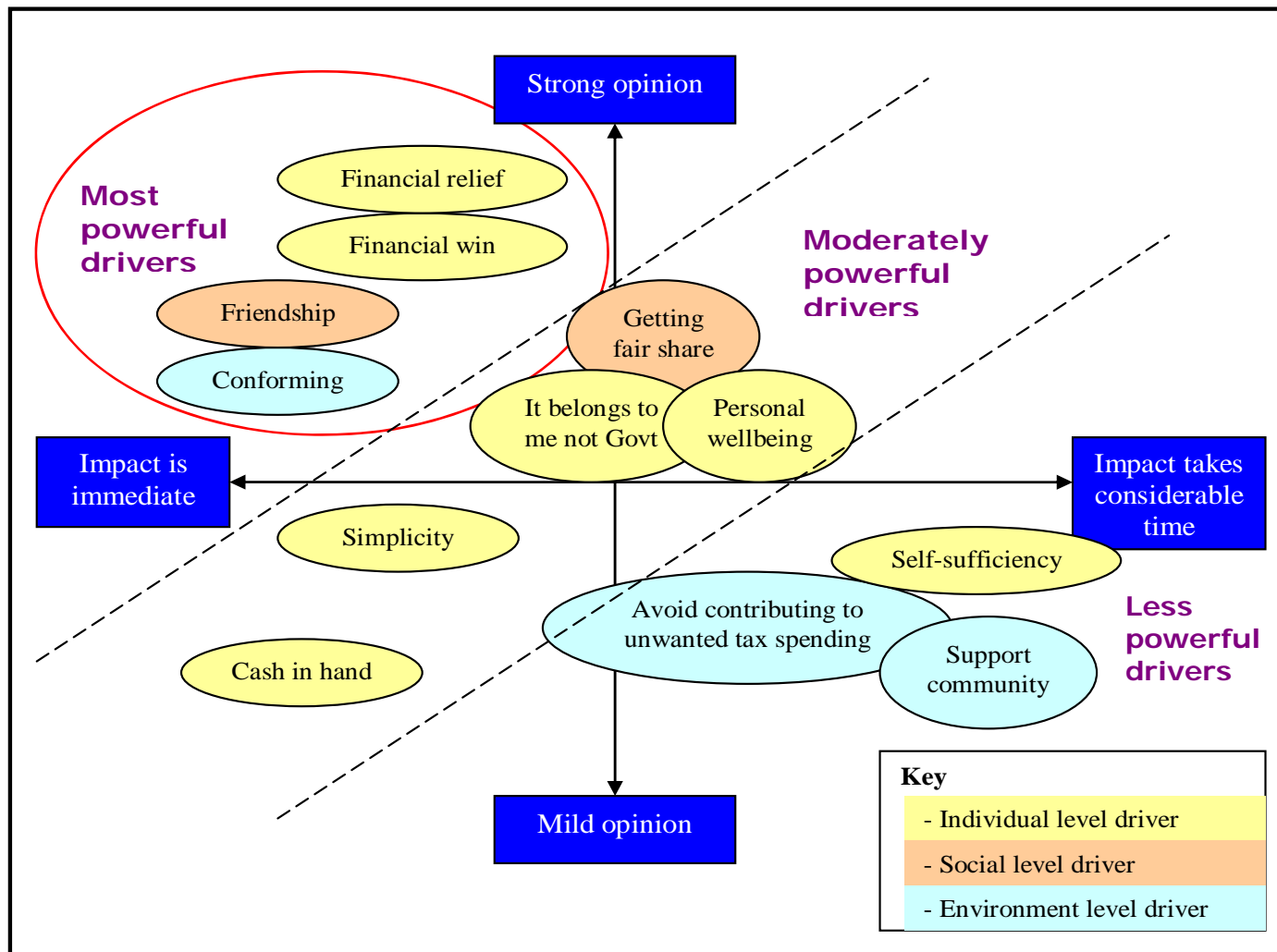
Cleland & Leong (2013)

Hidden Economy drivers



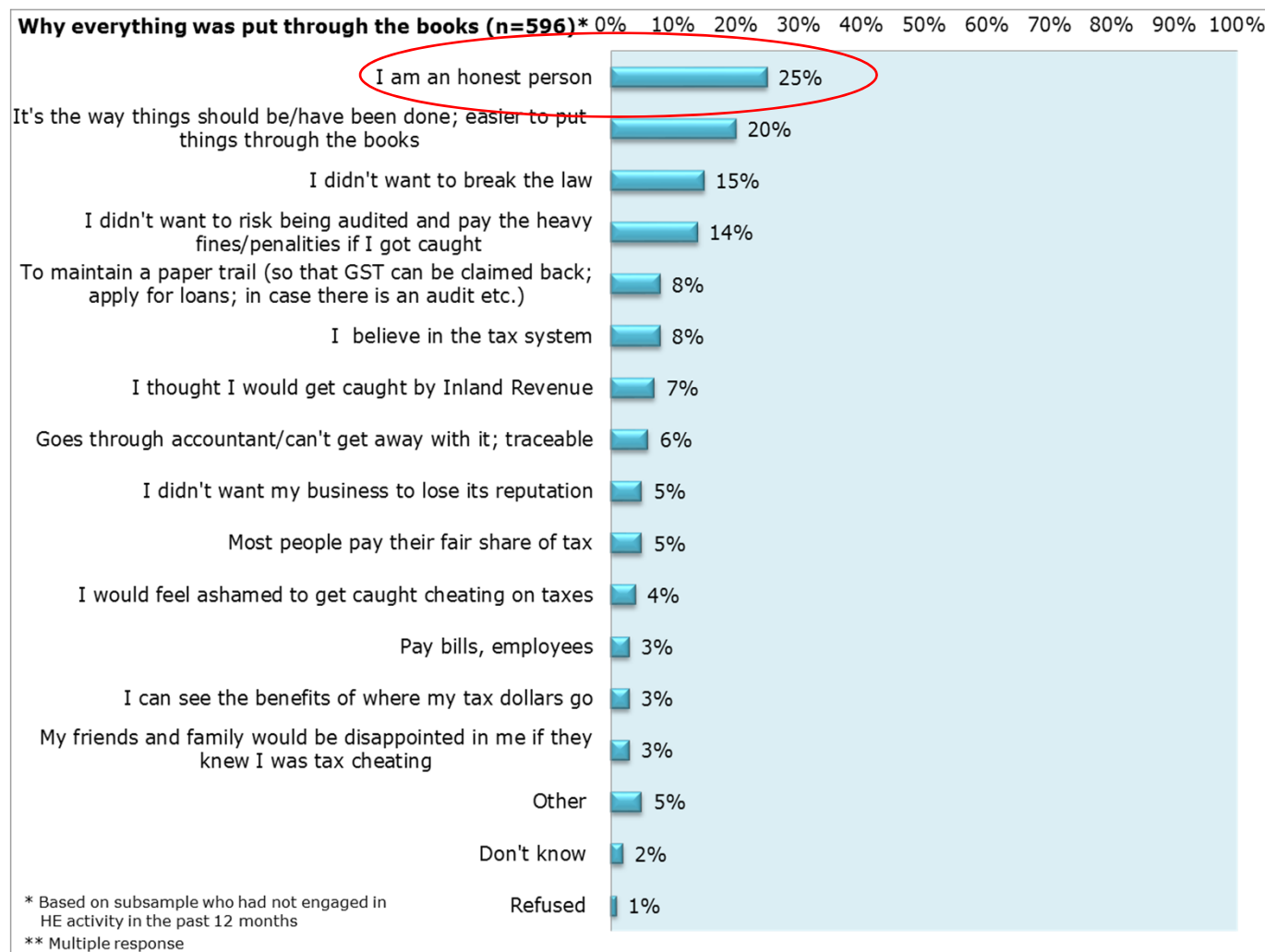
Cleland & Leong (2013)

Hidden Economy drivers



Bickers & Cleland (2011)

Hidden Economy barriers



Cleland, Bhaskaran, & Copeland (2012)

Future likelihood of Hidden Economy activity



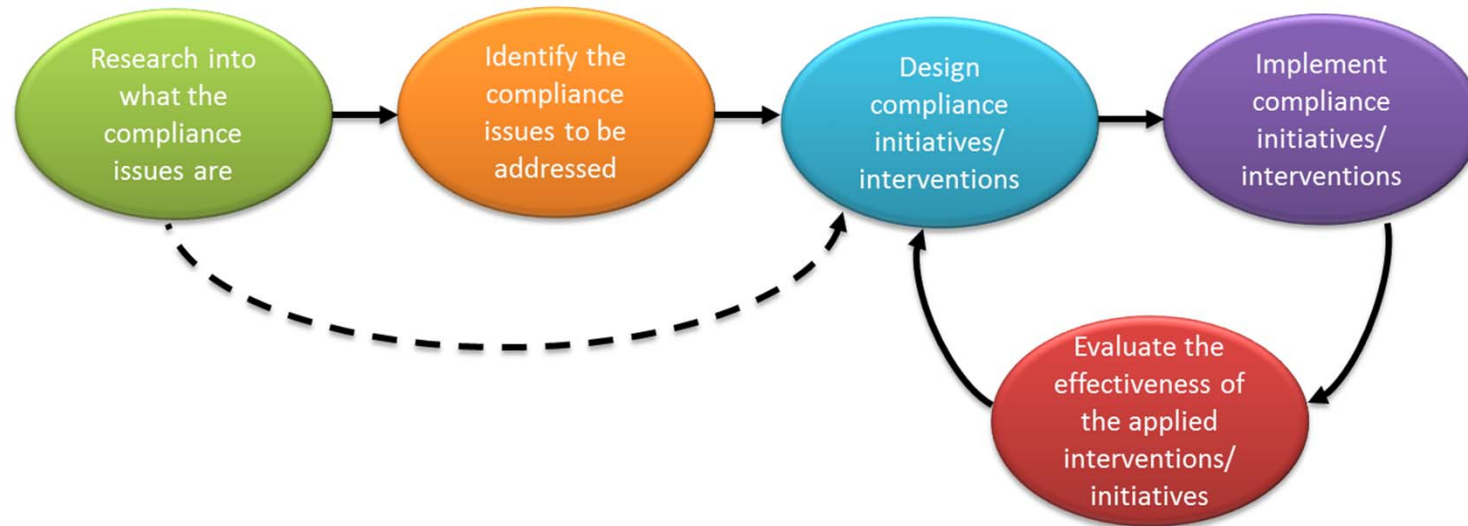
Cleland & Leong (2013)

Lessons & Implications



Lessons & implications

- End-to-end campaigns/programmes of work



- Multi-modal and multi-faceted intervention design
- Long-term commitment

Conclusions

