

Wealth Taxation, Entrepreneurship, and Philanthropy

Speaker Biographies

Shena Ashley is vice president of the Center on Nonprofits and Philanthropy at the Urban Institute. She uses research to help nonprofits, governments, and foundations achieve outcomes that contribute to healthy, thriving, equitable, inclusive, and connected communities. Her work combines academia and practice with a strong orientation toward community-engaged scholarship. Her research focuses on grantmaking effectiveness and nonprofit management and has been published in several journals, including *Public Administration Review*, *Administration and Society*, *Nonprofit Management and Leadership*, *New Directions for Evaluation*, and *American Review of Public Administration*. Before joining Urban, Ashley was an assistant professor in the Maxwell School of Citizenship and Public Affairs at Syracuse University. She taught graduate courses on the nonprofit sector and on quantitative research methods. Before that, Ashley was director of research and policy at the Annie E. Casey Foundation Atlanta Civic Site. She led the performance tracking and evaluation activities of a major place-based community change initiative that integrated workforce development, education reform, and housing stabilization to provide opportunities for vulnerable families living in five of Atlanta's most distressed neighborhoods. Ashley applies her academic expertise and professional experience through sustained engagements with domestic and international foundations and nonprofit organizations in performance measurement, strategic planning, and community change. She received her BS in agricultural business from Tennessee State University, MS in public policy from the University of Michigan, and PhD in public policy from Georgia State University and the Georgia Institute of Technology.

Jenny Bourne is the Raymond Plank chair of economics at Carleton College. She has previously held positions at St. Olaf College and the US Treasury Department. She has published work on American economic history, demography, tax policy, and law. Her books include *The Bondsman's Burden* (on the economics of Southern slave law) and *In Essentials, Unity* (on the Granger movement). Bourne is a member of the Statistics of Income Consultants' Panel at the Internal Revenue Service, and she served on the tax expenditure review study group for the State of Minnesota (2010–11). She teaches courses on labor economics, law and economics, American economic history, economics of race, public finance, price theory, and microeconomic principles. She has published articles in the *Journal of Economic History*, *Social Science History*, *National Tax Journal*, and several other economics journals and law reviews. She has been an expert lecturer on race in American history under a Teaching American History grant and has codirected a workshop series on the law of slavery at the Gilder Lehrman Center at Yale University. Bourne's current research includes an inquiry into the connections among income, wealth, and taxes for the very wealthy. She received her AB from Indiana University and her MA and PhD from the University of Chicago.

Leonard Burman is an Institute fellow at the Urban Institute, the Paul Volcker professor and a professor of public administration and international affairs at the Maxwell School of Citizenship and Public Affairs at Syracuse University, and senior research associate at Syracuse University's Center for Policy Research. He cofounded the Tax Policy Center, a joint project of the Urban Institute and the Brookings Institution, in 2002. He was deputy assistant secretary for tax analysis at the US Treasury Department from 1998 to 2000 and senior analyst at the Congressional Budget Office from 1988 to 1997. He is past president of the National Tax Association. Burman is coauthor of *Taxes in America: What Everyone Needs to Know*, author of *The Labyrinth of Capital Gains Tax Policy: A Guide for the Perplexed*, and coeditor of several books. He is often invited to testify before Congress and has written for scholarly journals as well as media outlets such as the *Washington Post*, *New York Times*, and the *Wall Street Journal*. He holds a BA from Wesleyan University and a PhD from the University of Minnesota.

Robert McClelland is a senior fellow in the Urban-Brookings Tax Policy Center. Previously, he worked in the tax analysis division of the Congressional Budget Office (CBO), where he examined the impact of federal tax policy on charitable giving and bequests, the realization of capital gains, labor supply, and small businesses. He worked for the CBO from 1999 to 2005 and from 2011 to 2016, and in between, he directed the Division of Price and Index Number Research at the Bureau of Labor Statistics. McClelland has published articles in such journals as the *American Economic Review*, *Journal of Applied Econometrics*, *Journal of Public Economics*, *National Tax Journal*, and *Review of Income and Statistics*. He and John Greenlees wrote an article in the *Monthly Labor Review* that addressed some of the misconceptions surrounding the Consumer Price Index, and in 2015, he, Tim Dowd, and Athipat Muthitacharoen won the Richard Musgrave Prize for the outstanding article in the *National Tax Journal*. McClelland is a member of the Conference on Research in Income and Wealth. He also teaches econometrics at Johns Hopkins University, where he won an Excellence in Teaching award in 2006. McClelland received a BA in economics and environmental studies from the University of California, Santa Cruz, and a PhD in economics from the University of California, Davis.

Eugene Steuerle is an Institute fellow and the Richard B. Fisher chair at the Urban Institute. Among past positions, he was deputy assistant secretary for tax analysis of the US Treasury Department (1987–89), president of the National Tax Association (2001–02), codirector of the Urban-Brookings Tax Policy Center, chair of the technical panel advising Social Security on its methods and assumptions (1999), and chair of the National Academy of Sciences Committee on Advancing the Power of Economic Evidence to Inform Investments in Children, Youth, and Families (2015–16). Between 1984 and 1986, he was the economic coordinator and original organizer of the Treasury's tax reform effort. Steuerle is the author, coauthor, or coeditor of 18 books, including *Dead Men Ruling, Nonprofits and Government* (3rd edition), *Contemporary US Tax Policy* (2nd edition), and *Advancing the Power of Economic Evidence to Inform Investments in Children, Youth, and Families*. He is a founder and chair emeritus of the community foundation ACT for Alexandria and is or has been an elected, appointed, advisory panel, board member, or chair for the Congressional Budget Office, Comptroller General of the United States, the Joint Committee on Taxation, Venture Philanthropy Partners, and the National Center on Philanthropy and the Law. Steuerle received the first Bruce Davie–Albert Davis Public Service Award from the National Tax Association in 2005, distinguished or outstanding alumnus awards from the University of Dayton and St. Xavier High School, and the TIAA-CREF Paul Samuelson award for his book *Dead Men Ruling*.